

Attorney of Record
Title

CaseNumber	AppNumber	FileDate	InvTitle	AssignmentFrom	AssignmentTo	Reel	Frame
40004867-0002	09/618806	18-Jul-00	FOR PAYING USERS TO VIEW CONTENT AND RECEIVING MICROPAYMENTS	Inventors	SmartPenny.com, Inc.	011243	0135
40004867-0004	10/001512	31-Oct-01	OF PERMISSION BASED, TARGETED, INCENTIVIZED ADVERTISING	Inventors	SmartPenny.com, Inc.	012352	0435
40004867-0004-C	12/702118	08-Feb-10	OF PERMISSION BASED, TARGETED, INCENTIVIZED ADVERTISING	Inventors	SmartPenny.com, Inc.	012352	0435